

ANTOINE JAOUDE



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SUMMARY

IT project management
Marketing and branding
Enterprise Program Management
Web and print design
IT finance and budgeting
Data visualization
UX design and usability
Corporate branding
Communications strategy
Web analytics

SKILLS

Microsoft Office
Microsoft SharePoint
WordPress
InDesign
Photoshop
Illustrator
Dreamweaver
HTML & CSS
Omniture Analytics

EDUCATION

Georgetown University

Master of Arts
Communications
and Business Technology, 2012

University of California, Santa Cruz

Master of Fine Arts
Digital Arts and New Media, 2010

Lebanese American University

Bachelor of Science
Media Communications, 2003

LANGUAGES

Native Arabic
Fluent in English
Fluent in French

AWARDS

World Bank Group

Vice President
Team Award, 2015
Executive Vice President
Recognition Award, 2015

WORK EXPERIENCE

■ Excella Consulting, Arlington, VA

Lead Consultant at the U.S. Department of Labor (DOL) 2016 - present

- Manage a \$2.6 million budget contract at DOL.
- Lead consulting team to provide enterprise implementation activities in support of DOL's learning management system (LMS). Responsibilities include budgeting, project management, project execution, and on-site support.
- Plan and execute the migration plan of the LMS to the cloud environment. The plan includes moving 23,000.00 users along with 10,000.000 courses into the new environment.

■ The World Bank Group, Washington, DC

IT and Communications Officer 2012-2016

- Managed web production and implemented web strategies, created data visualizations, measured key performance indicators, and produced monthly web analytics reports that included recommendations for how to improve the effectiveness of existing web communications strategies.
- Produced and wrote web content and market intelligence research for [Advisory Services](#) at the [International Finance Corporation](#), the private sector arm of the World Bank.

■ Georgetown University, Washington, DC

Design and Web Consultant 2010-2012 (part-time)

- Developed usability recommendations and managed the content production of the department's external website.

■ University of California, Santa Cruz, CA

Instructor 2008-2010 (part-time)

- Taught students the fundamentals of working with Adobe Creative Suite and HTML.
- Led discussions, advised students, designed exams, wrote course evaluations, and graded projects and final exams.

■ Alarm Design, Beirut, Lebanon

Marketing and design associate 2005-2008

- Developed creative concepts and managed the production budget of creative marketing campaigns for the multinational account Microsoft EastMed.
- Liaised between the agency and the marketing department at Microsoft to write creative and production briefs.

■ DDB Levant, Beirut, Lebanon

Marketing and design associate 2003-2005

- Developed creative concepts and managed the production and media budget of creative marketing campaigns for Qatar Airways.
- Liaised between my agency and the marketing department at Qatar Airways to write creative and production briefs. Designed, created, and developed creative marketing campaigns for [Qatar Airways](#), Henkel, and [la Mission Culturelle Française](#).